

# ALAN MOTLEY

## AI STRATEGY & GOVERNANCE EXECUTIVE | ENTERPRISE TRANSFORMATION LEADER | FOUNDER

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### EXECUTIVE PROFILE

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AI strategy and governance leader with an MSc in Artificial Intelligence and an MBA, combining enterprise transformation, responsible AI, identity governance, and product strategy. Defines governance frameworks, operating models, evaluation methodologies, and adoption strategies that turn emerging AI capabilities into accountable business outcomes. Founder of Norynthe, developing original independent AI evaluation and trust frameworks for enterprise procurement, risk, compliance, and oversight.

### LEADERSHIP CAPABILITIES

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AI Strategy & Operating Models | AI Governance, Risk & Responsible AI | Independent AI Evaluation & Trust Systems | Enterprise AI Adoption | Product & Commercialization Strategy | Digital Transformation | Executive Decision Support | Governance Design | Organizational Change | Stakeholder Alignment | Program Leadership | Identity & Access Governance

### PROFESSIONAL EXPERIENCE

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#### NORYNTHE | Founder & Principal AI Strategist | Jan 2025-Present

- Set the vision, architecture, and commercialization strategy for an AI trust, evaluation, and governance venture focused on independent assessment of AI systems.
- Created Norynthe.Score, an original AI evaluation framework designed to strengthen enterprise procurement, governance, compliance, risk, and trust decisions.
- Defined assessment requirements by synthesizing research across AI policy, enterprise governance, procurement, risk, and compliance into a consistent evaluation methodology.
- Led customer discovery, market validation, competitive analysis, monetization planning, investor engagement, and product development strategy to move the concept toward enterprise adoption.
- Developed investor materials, fundraising narratives, commercialization models, and adoption frameworks that translate technical evaluation concepts into executive and buyer decisions.

#### INDIGO SLATE | Principal Digital Optimization Consultant | Feb 2024-Sep 2025

- Led workflow discovery, governance planning, and operating-model design for Microsoft Modern Workplace engagements, translating stakeholder needs into actionable roadmaps and governance decisions.
- Produced executive decision memos, governance playbooks, implementation roadmaps, and business cases that clarified priorities, responsibilities, adoption paths, and implementation tradeoffs.
- Introduced AI-assisted synthesis, documentation, and drafting workflows that improved delivery consistency and reduced rework.

#### INDIGO SLATE | Senior Technology Strategist - Cloud Infrastructure | Sep 2020-Feb 2024

- Directed cloud, identity, collaboration, and governance initiatives supporting enterprise transformation programs across Microsoft 365 and related platforms.
- Delivered strategic planning, readiness assessments, migration support, governance frameworks, and executive communications that aligned technical execution with business and adoption requirements.

## **MICROSOFT | Technical Production Lead & Surface Evangelist | Jan 2021-Jul 2022**

- Built and operated the Surface production studio, establishing the technical environment and production workflows used for product storytelling and executive-facing experiences.
- Partnered directly with Surface leadership to produce executive events and technical narratives supporting Surface products, enterprise programs, and major initiative launches.
- Created sustainability-focused experiences and early AI-enabled customer concepts that connected product discovery, sustainability analysis, and decision support.

## **CAMBIA HEALTH SOLUTIONS | Senior Information Security Engineer | May 2019-Sep 2020**

- Supported enterprise identity governance and access management across cloud, infrastructure, and business systems, strengthening accountable access operations in a regulated environment.

## **EDUCATION & ADVANCED AI RESEARCH**

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**Master of Science (MSc), Artificial Intelligence** | Woolf University

**Master of Business Administration (MBA), Artificial Intelligence** | Woolf University

**Bachelor of Music, Composition** | Cornish College of the Arts at Seattle University

### **MSc Thesis - Governance-First AI Production Framework** (*Studio AI Production Assistant*)

- Designed an AI production system centered on accountability, provenance, human oversight, and operational deployment readiness.

## **SELECTED AI & PRODUCT INITIATIVES**

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### **Explore Surface Sustainability Platform**

- Designed and validated early AI-powered customer experience concepts supporting sustainability analysis, product discovery, and decision-support workflows.

### **AI in a Minute**

- Developed accessible AI content for business audiences while maintaining technical accuracy and clear implications for adoption.

## **TECHNICAL & DOMAIN CAPABILITIES**

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**AI Strategy, Governance & Evaluation:** AI governance, responsible AI, AI evaluation, trust frameworks, agentic AI, generative AI, prompt engineering, enterprise adoption

**AI Platforms & Development:** ChatGPT, Claude, Gemini, GitHub Copilot, Cursor, Python, PyTorch, Pandas, NumPy, Matplotlib, SQL

**Enterprise Platforms:** Microsoft 365, Teams, SharePoint Online, OneDrive, Exchange Online, Entra ID, Active Directory, Azure, AWS

**Identity & Security:** Identity governance, access management, Okta, SailPoint IdentityIQ